

Premium Sponsors



SOFTWARE & SYSTEMS QUALITY CONFERENCES

United Kingdom | 2009

Conference Programme 2009

5 October 2009
Guoman Tower Hotel

London, United Kingdom

INTRODUCTION

Are you interested in the Software Quality Management and Testing world?
Would you like to hear industry experts speaking about their involvement in real projects?
Do you want to know the latest trends currently happening in your industry?

Then join us at the Software & Systems Quality Conferences where real life experience is the key. Our seven annual conferences taking place around the globe are the meeting place for members of the Testing and Quality community. Speakers share their knowledge, practical experience and present the latest industry trends. Each year our speakers lead the way in defining the Software Quality of the future.

→ This year, the Software & Systems Quality Conference UK will take place on the 5th October 2009 at the Guoman Tower Hotel in London.

Take this great opportunity to network with like minded professionals and bring yourself up to date on the latest techniques and ideas in the Testing and Quality Management world today. Only by joining us will you hear specialist presentations, practical case studies and customer success stories and learn how you can benefit from the success of others in your field.

The programme includes some excellent European and home-grown speakers.

Topics this year include:

- Test Management
- Non Functional Testing
- Test Methodology
- Agile Testing
- Test Automation
- Technical & Legal Due Dilligence
- Supplier Management
- Open Source in Action

We look forward to seeing you in London!

Kind regards

Steve Fice

Steve Fice
Programme Chair SQC UK

Carl Allen

Carl Allen
Programme Chair SQC UK

PROGRAMME COMMITTEE



Carl Allen
(Programme Chair)
SQS



Thomas Spielmann
Centrica



Stephen Fice
(Programme Chair)
SQS



Geoff Thompson
UK Testing Board/
Experimentus



Chris Haird
Ernst & Young



Tony Thompson
Boots



Bob Harding
Cancer Research



Michiel van der Voort
ISEB



Mark Mitton MBE
Lloyds TSB



Rudolf van Megen
(Conference Chair)
SQS

EXHIBITORS AND SPONSORS



Alongside the conference we would like to welcome delegates to the Exhibition.

Here you will have the opportunity to meet the Exhibitors and Sponsors, have discussions with them regarding your needs and see demonstrations of their products and services.

PREMIUM SPONSORS



EXHIBITORS

- Black Duck Software
- Borland (a Micro Focus Company)
- Facilita
- Hewlett-Packard
- Infosys
- ISEB
- Microsoft
- Parasoft
- Quotium
- SDLC Solutions Limited
- Site Confidence
- SQS

RESEARCH SURVEY PARTNER



MONDAY, 5 OCTOBER 2009

Time 9.30 - 9.45	CONFERENCE OPENING		TOWER SUITE 1+2
Time 9.45 - 10.30	KEYNOTE 'Hands Off' Control – Testing the Human Controller Chris Ambler/Microsoft (UK)		TOWER SUITE 1+2
Time 10.30 - 11.00	COFFEE BREAK		
Test Management Chair: Geoff Thompson/UK Testing Board & Experimentus (UK)	TOWER SUITE 1	Test Methodology Chair: Mark Mitton MBE/Lloyds TSB (UK)	TOWER SUITE 2
Technical & Legal Due Diligence Chair: Julian Brook/SQS (UK)			TOWER SUITE 3
Time 11.00 - 11.45 Investing in Quality in Uncertain Times Ameur Djaffri/Barclays (UK)	Time 11.00 - 11.45 A Picture is Worth a Thousand Tests Matt Archer/Ivar Jacobson Consulting (UK)	Time 11.00 - 11.45 Open Source: Securing the Commercial Benefits and Avoiding the Legal Pitfalls Paul Garland/Kemp Little (UK)	CPD
Time 11.45 - 12.30 Dragging Testing into the 21st Century Daryl Elfield/Ernst & Young LLP (UK)	Time 11.45 - 12.30 Testing – The Truth Uncovered! Brian Wells/TMMi Foundation (UK)	Time 11.45 - 12.30 Open Source – Where Law, Technology and Business Collide Simon Crossley/Eversheds (UK)	CPD
Time 12.30 - 1.30	LUNCH		
Time 12.45 - 1.15	Microsoft Visual Studio – What's Coming for Testers – Giles Davies, Microsoft (UK)		TOWER SUITE 2
Test Management Chair: Chris Haird/Ernst & Young (UK)	TOWER SUITE 1	Agile Chair: Bob Harding/Cancer Research (UK)	TOWER SUITE 2
Supplier Management Chair: Michiel van der Voort/ISEB (UK)			TOWER SUITE 3
Time 1.30 - 2.15 A 3 Steps Approach to Running a Restaurant or a Test Project Nick van Neerijnen, Peter Betting/Art of Testing (NL)	Time 1.30 - 2.15 The Agile Testing Quadrant Model Sarah Murphy/Xilinx (IRE)	Time 1.30 - 2.15 Stick or Carrot? Quality Focused Supplier Management James Cockroft/Xantus (UK)	
Time 2.15 - 3.00 Communication Skills for Test Managers Roy Dalglish/British Airways (UK)	Time 2.15 - 3.00 Agile Development at Sky Network Services John Sweet/Sky Network Services (UK)	Time 2.15 - 3.00 Tricks and Traps of Source Code Escrow Tim Sewart/Beachcroft (UK)	CPD
Time 3.00 - 3.30	COFFEE BREAK		
Non Functional Testing Chair: Thomas Spielmann/Centrica (UK)	TOWER SUITE 1	Test Automation Chair: Aparna Sharma/Infosys (UK)	TOWER SUITE 2
Open Source in Action Chair: Andrew Knapp/Black Duck Software (UK)			TOWER SUITE 3
Time 3.30 - 4.15 Performance Testing: A Credible Expense or Incredibly Expensive? Scott Rostal/Thrivent Financial for Lutherans (USA) Narendra Ponnuswamy/Cognizant (USA)	Time 3.30 - 4.15 Strategies to Overcome Barriers to the Adoption of Automated Test Design: An Industry Perspective Damien Cuoq/Aneo (F) Jani Koivulainen/Conformiq (FIN)	Time 3.30 - 4.15 How to Integrate Open Source in Your Platform with Strong Compliance Yann Dietrich/LiMo Foundation (UK)	
Time 4.15 - 5.00 Adding Static Code Analysis to Your Test Flow: A Case Study Mike Bartley MBA/Test and Verification Solutions (UK)	Time 4.15 - 5.00 Progressive Test Automation in Transformation Programme Juseint D. Generoso/Tesco Stores (UK) Kiruba Shankar Vijayaraghavan/Infosys (UK)	Time 4.15 - 5.00 Leveraging Open Source Safely David Rusling/ARM (UK)	
Time 5.00 - 5.30	COFFEE BREAK		
Time 5.30 - 6.15	PANEL DISCUSSION Trends in Testing and Quality Management With Respect to the Current Economic Climate		TOWER SUITE 1+2
Time 6.15 - 7.00	NETWORKING SESSION		



REGISTRATION: FAX +44 (0) 207 448 4651 OR EMAIL: UK@SQS-CONFERENCES.COM

REGISTRATION

Monday, 5 October 2009

Conference takes place at Guoman Tower Hotel, St Katharine's Way, London E1W 1LD

DELEGATE

Full Name _____ Mr. Mrs. Ms.
 Contact Name _____ Mr. Mrs. Ms.
 Company _____
 Job Title _____
 Street/P.O. Box _____
 Postal Code/City _____
 Country _____ E-Mail _____
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 Date _____ Signature _____

DELEGATE FEES (PRICES ARE PER PERSON PLUS VAT)

CONFERENCE
£ 150.00

The conference fee includes conference proceedings, lunch, snacks.

REGISTRATION PROCESS

Please register by fax, mail, email, or internet. On receipt of full payment we will send you a confirmation. **FEES** are subject to 15% VAT for all delegates. **NAME CHANGES** will be accepted up to close of business on Wednesday 30 September 2009. **CANCELLATIONS** must be received in writing and are subject to a 20% fee after 4 September 2009. No refunds can be made after 25 September 2009.

www.sqs-conferences.com/uk

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DISCOUNTS

- ▷ The discount for Supporting Organisations is 15%.
- ▷ Students can participate at a reduced rate of 50%. Please attach a copy of your student ID.
- ▷ Only one discount per registration.

HOW DID YOU FIND OUT ABOUT SQC UNITED KINGDOM 2009?

(Please tick one or more options and fill in details where appropriate.)

- Postal mailing Phone call
- Email received from: _____
- Event: _____
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- Supporting organisation/sponsor/exhibitor: _____
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