

# The Conference for Software Quality

PROGRAMME

16 June  
2011  
Geneva



Premium sponsor



# Programme | Thursday, 16 June

09.00 - 09.15	<b>CONFERENCE OPENING</b>	
09.15 - 09.45	<b>INTRODUCTION</b> Current Challenges and Latest Trends in Quality Management and Testing Robin Heizmann, SQS (CH)	
09.45 - 10.30	<b>KEYNOTE</b> Le Centre de Tests d'AXA ou comment délivrer des services de Tests offshore? Charles Similia, AXA (FR)	
10.30 - 11.00	<b>EXHIBITION &amp; COFFEE BREAK</b>	
<b>Presentations</b> Chair: Pierre-François Regamey, CHUV	<b>Presentations</b> Chair: Jean-Marie Leclerc, Etat de Genève	<b>Workshops</b> (Limited capacity, please pre-register.)
11.00 - 11.40 Vendor Transition Management Christophe Ivaldi, Capital Group Companies (CH)	11.00 - 11.40 Les défis de test management dans les solutions TV numériques convergentes Drazen Tomac, Andreas Unterkircher, Nagravision (CH)	11.00 - 12.30 W1   TestSPICE: Stable Testing in Stormy Projects Detlef Vohwinkel, SQS (DE)
11.45 - 12.30 La Gouvernance des Projets IT: au-delà des tests, s'assurer de la qualité globale Philippe Meier, Sebastien Desroches, Merck (CH)	11.45 - 12.30 Core Banking System: Le défi de la gestion des cycles de tests Tiziano Gianoni, Pictet & Cie (CH)	
12.30 - 13.30	<b>EXHIBITION &amp; LUNCH BREAK</b>	
13.30 - 14.15	<b>ignite INTERACTIVE</b> Open Space Session - You are the Programme! Have a quality or testing issue you would like to discuss with like-minded people?	
<b>Presentations</b> Chair: Rudolf van Megen, SQS	<b>Presentations</b> Chair: Charles Similia, AXA	<b>Workshops</b> (Limited capacity, please pre-register.)
14.15 - 14.55 Continuous Inspection - Fighting the Seven Deadly Sins of Source Code Christopher Marsh-Bourdon, J.P. Morgan (US) Olivier Gaudin, SonarSource (CH)	14.15 - 14.55 Introduction d'une gestion des tests conduits par les exigences Fabrice Adam, Anne Grandjean, Generali (CH)	14.15 - 15.45 W2   From Agile Stories to Descriptive Integration Tests - Closing the Gap with Domain Specific Languages Tony Mowers, EVOCEAN (CH)
15.00 - 15.45 La gestion de la performance applicative dans des environnements complexes et distribués Halim Tabet, Crédit Agricole (CH) Philippe Delobel, ilem (CH)	15.00 - 15.45 Créez votre plan de test de sécurité Dan Alloun, Intel (IL)	
15.45 - 16.15	<b>EXHIBITION &amp; COFFEE BREAK</b>	
16.15 - 17.00	<b>KEYNOTE</b> Successfully Setting up a Centralised Test Organisation (Test Centre) Robert Bonomo, UBS (CH)	
17.00 - 17.15	<b>CONFERENCE CLOSING</b>	
17.15 - 18.00	<b>EXHIBITION &amp; NETWORKING COCKTAIL</b>	

🕒 Presentations are given in the language of the title.

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# Together, we bring quality to life.

## Registration Details

All prices are per person excluding VAT (8%).

### Early Bird Price (up to 29 April 2011)

Conference	450 CHF
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### Full Rate (after 29 April 2011)

Conference	550 CHF
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Our general terms and conditions apply.

### Prices include

Attendance, workshops, access to conference documentation, refreshments during lunch and breaks.

### Discounts

- > 15% discount for members of a supporting organisation
- > 50% discount for students; for registration a copy of the student ID is required
- > Special group discount for 3 or more contemporaneous registrations from one company
- > Discounts can not be added!

### Venue

IATA Geneva Conference Center  
33, Route de l'Aéroport  
CH-1215 Geneva

### Registration

You will find further information about registration, directions, and terms & conditions at our website [www.iqnite-conferences.com/suisse](http://www.iqnite-conferences.com/suisse).

## Organisers

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