

# The Conference for Software Quality and Testing

---

CALL FOR PAPERS

---

19 June  
2012  
Geneva

“Quality: Fit for purpose! Fit for the future!”



---

## The conference

---

Over the past 16 years, the **ignite** conference has developed to become an important means of sharing thoughts and ideas within the software quality community. With its hard-to-beat coverage of the latest trends in quality management and testing, it ranks amongst the top independent conferences in its segment.

As well as being a meeting place for quality experts from a wide range of industries, **ignite** brings you together with professionals from your field and others to talk about experiences and best practices concerning different technologies. Delegates also benefit from a professional environment in which they can discuss a variety of business cases with quality and testing experts. Added to all that, there will be representatives of the academic community on hand to engage with delegates on visions, ideas and trends prevalent in the academic world.

The **ignite** conference series will be held in seven countries in 2012: Germany, United Kingdom, Switzerland (Geneva and Zurich), Australia, Sweden, Austria and South Africa.

---

## Target group

---

The conference is aimed at management decision-makers, IT project leaders, test managers, quality officers, heads of business departments and, last but not least, anyone seeking answers to the question of how to cut costs or boost productivity in today's business climate. Executives from the world of IT and business departments plus professionals who have spent several years as testers are also extremely welcome.

The fact that **ignite** meets delegates' expectations is mainly thanks to our speakers. By passing on their knowledge and experience on innovations and best practices, they make a crucial contribution to the conference. So, if you're interested in speaking at the **ignite** conference and being part of its success story, we'd be happy to receive your submission.

*Quality whatever  
the industry,  
whatever the  
technology*

---

## Programme committee

---

Another key aspect of this conference is its programme committee, consisting of experts who put together an innovative, informative and inspiring programme based on the ideas submitted, unbiased by company interests. Each submission will be examined by at least three members of the programme committee and assessed using the following criteria:

- > Relevance for the field of quality management and testing
- > Degree of innovation (either in terms of the approach or in the form of lessons learned)
- > Applicability
- > Approach taken in presenting the subject matter to the audience
- > Business value for the company/the organisation applying the solution

Contributions that are primarily marketing or PR for the speaker's own business or products will be rejected by the programme committee.

---

### The Committee

---

- > Fabrice Adam, Generali
  - > Dan Alloun, Intel
  - > Dr Patricia Bomme, Skyguide
  - > Olivier Gaudin, SonarSource
  - > Tiziano Gianoni, Pictet & Cie
  - > Michel Schafer, SQS (Conference Chair)
  - > Dr Daniel Simon, SQS (Programme Chair)
  - > Rudolf van Megen, SQS (Conference Chair)
-

## Conference topics

As industrialisation progresses apace, IT is increasingly again being seen as a business enabler rather than merely an end unto itself. Consequently, IT as well as quality management and testing have to be applied according to the goals and demands. Therefore, we have chosen the following slogan for the 2012 conference:

**“Quality: Fit for purpose! Fit for the future!”**

Any type of quality management or testing activity will be addressed with respect to the expected and achieved goals. The programme will explore questions such as, “What expectations need to be satisfied and what business value must be achieved in particular with regards to the future?”, “What are the activities realising early benefits and those sustainable benefits?”, “What goals can be achieved and how can progress towards the goals be measured?”.

*Present and discuss your practical findings with other experts!*

We are looking for relevant, innovative ideas that can be translated into practice and cover one or more of the following topics:

Topics		
<p><b>Standards and regulations</b></p> <ul style="list-style-type: none"> <li>&gt; Compliance with regulations</li> <li>&gt; Compliance and quality assurance</li> <li>&gt; Non-functional requirements for the whole software lifecycle</li> <li>&gt; Security and safety</li> <li>&gt; Standards (application and impacts on quality)</li> </ul>	<p><b>Processes and measurement</b></p> <ul style="list-style-type: none"> <li>&gt; Agile/lean approaches for development, testing and quality management</li> <li>&gt; Process models (V model [XT], Scrum, RUP, etc.)</li> <li>&gt; Process implementation and improvement (CMMI, TestSPICE, SPICE, etc.)</li> <li>&gt; Process and Product KPIs</li> </ul>	<p><b>Lifecycle Management</b></p> <ul style="list-style-type: none"> <li>&gt; Project management</li> <li>&gt; Requirements management</li> <li>&gt; Application Lifecycle Management</li> <li>&gt; Risk management and governance</li> <li>&gt; Test management</li> <li>&gt; Configuration management</li> <li>&gt; Change management</li> <li>&gt; Holistic quality management</li> <li>&gt; Enterprise Architecture Management</li> </ul>
<p><b>Organisation</b></p> <ul style="list-style-type: none"> <li>&gt; Delivery models</li> <li>&gt; Managed services and testing as a service</li> <li>&gt; Outsourcing and offshoring</li> <li>&gt; Cloud services</li> <li>&gt; Corporate governance</li> <li>&gt; Controlling external suppliers</li> <li>&gt; Training, certification and career paths</li> </ul>	<p><b>Tools</b></p> <ul style="list-style-type: none"> <li>&gt; Test automation</li> <li>&gt; Test tool suites</li> <li>&gt; Test data generation and provision</li> <li>&gt; Test environments and infrastructure</li> <li>&gt; Application Lifecycle Management</li> </ul>	

If your contribution doesn't relate to one of the topics above but has an obvious link with software quality and testing, and the conference slogan, we'd love to hear from you too.



---

## Presentation formats

---

Please send us your proposal for one of the following two formats:

### > Presentations

Presentations should provide an in-depth look at experiences, research findings, case studies, solutions or future trends. Papers by industry and academic speakers are equally welcome. Presentations last 40 minutes including post-presentation discussion.

### > Workshops

Workshops give delegates an interactive forum, in which they can share ideas and learn from each other. The number of participants is limited in order to ensure maximum interaction. A workshop lasts 90 minutes.

---

## Submitting a proposal

---

Proposals for **iqnite** 2012 Suisse should take the form of a summary (approx. one A4 page, 3,500 characters) and be submitted using "ConfTool", which will also be used to manage them online. For further information on the required structure for submissions and to access the URL for the submission page, please visit [www.iqnite-conferences.com/suisse](http://www.iqnite-conferences.com/suisse).

 [www.iqnite-conferences.com/suisse](http://www.iqnite-conferences.com/suisse)

---

## ! Important dates

---

Submission deadline for proposals  
> **20 January 2012**

Authors informed whether proposals have been accepted  
> **February 2012**

Submission deadline for presentation slides to be published  
> **Mai 2012**

---

## Organiser

---

**iqnite**<sup>®</sup> organised by

SQS Software Quality Systems AG  
Stollwerkstraße 11  
51149 Cologne / Germany

Contact Germany: Anne von der Heyden  
Phone +49 (0) 2203 9154 84

Contact Switzerland: Monica Damien  
Phone +41 (0) 22 706 20 30

[suisse@iqnite-conferences.com](mailto:suisse@iqnite-conferences.com)  
[www.iqnite-conferences.com/suisse](http://www.iqnite-conferences.com/suisse)



Anne von der Heyden,  
Head of Organisation

Dr Daniel Simon,  
Programme Chair

