

The Conference for Software Quality

Review 2010

29 - 30
September
2010
Stockholm,
Sweden





Conference Review

The software quality management and software testing community came together for the second time at the **ignite 2010 Nordic** in Stockholm.

Experts and experienced users gave papers on subjects focusing on **hot topics** as following:

- > Agile Testing
- > Functional Testing
- > Quality Assurance in Agile Projects
- > Requirements Management
- > Skills

The 2010 **top keynote** speakers were

- > Mary Poppendieck, a famous Agile guru, who published many books on this topic
- > Gurra Krantz, one of Sweden's most qualified sailors mirrored by his various prizes
- > Darren Bibby, Program Director at IDC, the premier global provider of market intelligence and advisory services as well as software channel strategies and initiatives

The second day started with an "Open Space". The delegates suggested the topics and were then gathered in small groups to discuss their specific interest which varied from "How to create 'Pull' in Kanban style" to "Good team needs a 'bad' member".

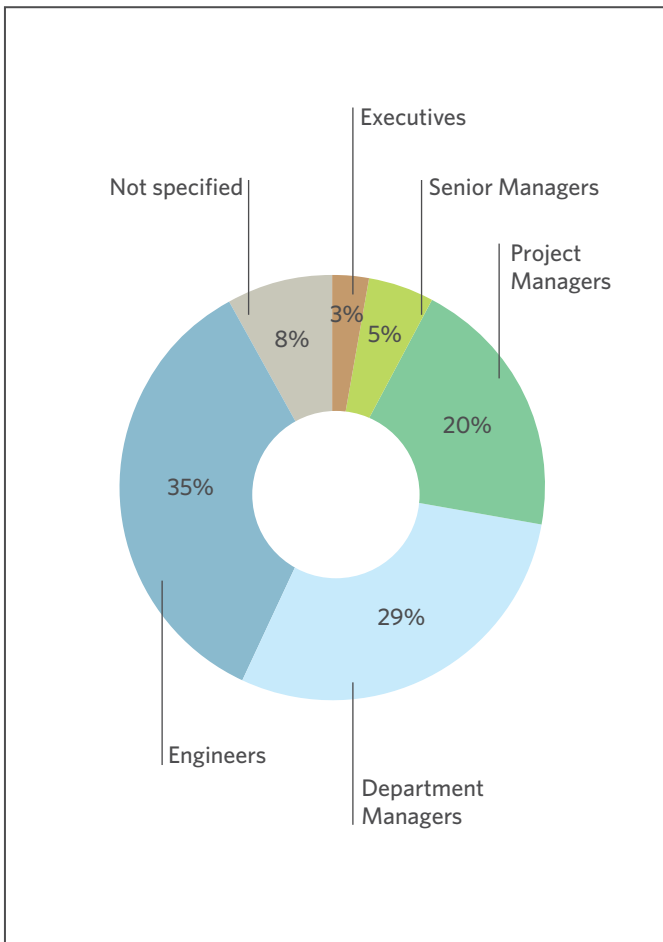
In addition to the keynotes, track presentations and workshops, the delegates had the opportunity to get detailed information directly from the six various vendors about tools and services at the exhibition during the conference.

We would like to thank all the delegates, speakers, sponsors, exhibitors and the members of the programme committee, who have contributed to the success of this year's **ignite 2010 Nordic**.

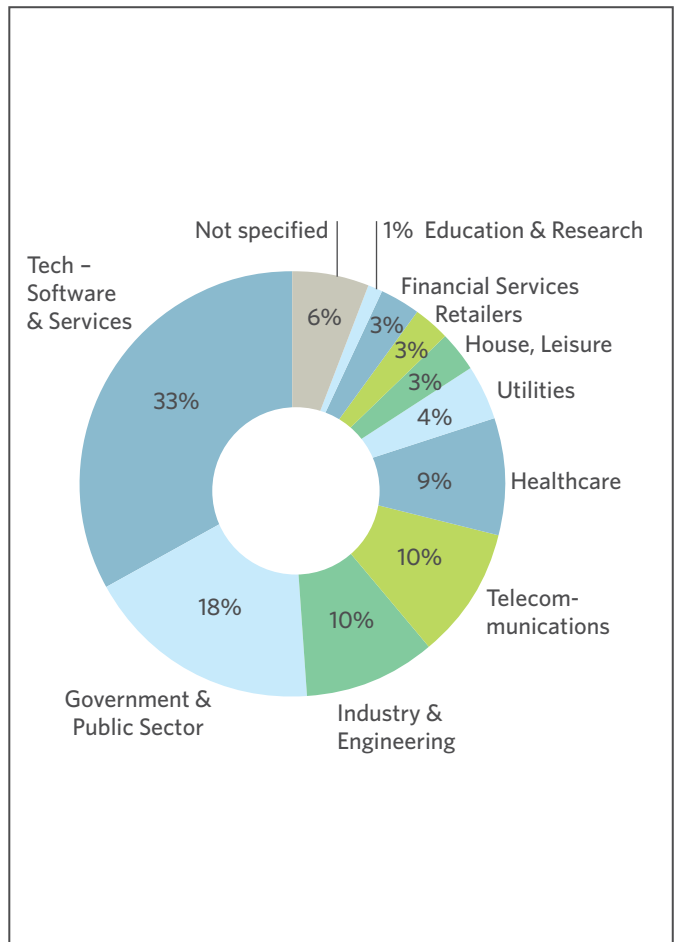


Facts & Figures

Delegate Levels 2010



Delegate Industries 2010





Statements

"The iqnite 2010 Nordic conference in Stockholm was great! Unlike other conferences I've been to, iqnite focuses not only on lectures, but also on value-adding updates, learning and discussions within the test profession, both useful and fun! You know - you simply learn more when you're not only listening to others, but also participating and contributing yourself.

Very good, relaxed, non-pretentious atmosphere and well arranged for network building. Suitable for both beginners and experienced.

As a speaker I also really appreciated the kind smiling service and attention from the organizers - not only did they make me feel calm and comfortable; they empowered me in focusing on giving the audience value for money."

Astri Notø Larson, Telenor (N)
Speaker at iqnite 2010 Nordic

"We were joining iqnite's exhibition with a booth and really recommend it as a great way to meet our local customers, partners and prospects that are potentially interested in our solutions."

Ann Hagman, Software & Solutions Manager, HP
Exhibitor at iqnite 2010 Nordic

"To be an exhibitor at iqnite 2010 Nordic was very valuable for Microsoft. Participants wanted dialogue and took the opportunity to ask questions and give comments. High motivation and knowledge sums up my impression."

**Anna Averud, Product Marketing Manager /
Dev & Design Tools, Microsoft**
Exhibitor at iqnite 2010 Nordic

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