

# The Conference for Software Quality

Programme 2010

29 - 30  
September  
2010  
Stockholm,  
Sweden



# Programme | Wednesday, 29 September

Time 10.30 - 10.45			<b>CONFERENCE OPENING</b> Arne Wallmon, SQS (S)		
Time 10.45 - 11.30			Keynote <b>It's not about Working Software After All</b> Mary Poppendieck (USA)		
Time 11.30 - 12.00			<b>EXHIBITION AND COFFEE BREAK</b>		
<b>QA in Telecommunication</b>		<b>Testing</b>		<b>Workshop</b> (Limited capacity - please register)	
Time 12.00 - 12.40 <b>Test Reporting to Non-Testers</b> Simon Morley, Ericsson (S)		Time 12.00 - 12.40 <b>An agile evolution of functional testing</b> Rita Nordtug / Eva Vinneng, BBS (N)		Time 12.00 - 13.30 <b>W1   Changes Impending the Software Testing Industry</b> Krishna Kumar Srinivasan, Cognizant (IND)	
Time 12.45 - 13.30 <b>Requirement Management and Test - what's the big deal?</b> Astri Notø Larsen, Telenor (N)		Time 12.45 - 13.30 <b>Case ABB: Test Automation Services for SAP Landscape</b> Esa Loukola, ABB (FI) Tero Kinnunen, SQS (FI)			
Time 13.30 - 14.30			<b>EXHIBITION AND LUNCH BREAK</b>		
<b>Quality Assurance in Agile Projects</b>		<b>Skills</b>		<b>Workshop</b> (Limited capacity - please register)	
Time 14.30 - 15.10 <b>Implementing Agile Testing in an Agile Project (case)</b> Kari Kakkonen, Endero (FI)		Time 14.30 - 15.10 <b>Certification - is it worth it ?</b> Tone Molyneux, DnB NOR (N) Pål Hauge, BBS (N)		Time 14.30 - 16.00 <b>W2   Test Centre of Excellence</b> Ivan Ericsson, SQS (UK)	
Time 15.15 - 16.00 <b>Choosing team members: The Good, The Bad &amp; The Ugly</b> Steinar Hovi, HoviTeC (FI)		Time 15.15 - 16.00 <b>Application Performance Testing &amp; Tuning</b> Juho Aarnio, Nokia (FI)			
Time 16.00 - 16.30			<b>EXHIBITION AND COFFEE BREAK</b>		
Time 16.30 - 17.30			Keynote <b>Winning a yacht race: The strategy, quality management and process optimization</b> Gurra Krantz (S)		
Time 17.30 - 19.00			<b>EXHIBITION &amp; NETWORKING COCKTAIL</b>		

# Programme | Thursday, 30 September

Time 09.00 - 10.00		
<b>Keynote</b> <b>Open Space</b> Have a testing issue you would like to discuss with like-minded people?		
Time 10.00 - 10.30		
<b>EXHIBITION AND COFFEE BREAK</b>		
<b>Lean Testing</b>	<b>Functional Testing</b>	<b>Workshop</b> (Limited capacity - please register)
Time 10.30 - 11.10 <b>Test management and organization in a Lean Environment</b> Ingvar Nordstrom, Scania CV (S) Beata Karpinska, 3L System (S)	Time 10.30 - 11.10 <b>Augmented Reality Testing - future technology at our help?</b> Alexander Anelkovic, Maquet Critical Care (S)	Time 10.30 - 12.00 <b>W3   Paving the testing trail: Tweaking the development process to suit testing</b> Jörgen Damberg, Know IT (S)
Time 11.15 - 12.00 <b>Test Kaizen</b> Thomas Axen, ATP (DK)	Time 11.15 - 12.00 <b>Fuzzing Use Cases: Ericsson Security Test Automation</b> Anu Puhakainen, Ericsson (FI) Ari Takanen, Codenomicon (FI)	
Time 12.00 - 13.00		
<b>EXHIBITION AND LUNCH BREAK</b>		
<b>Performance</b>	<b>Test Automation</b>	
Time 13.00 - 13.40 <b>Case study BSM: Measuring end-user performance in a saas-solution</b> Philip Marcussen, Bluegarden (N)	Time 13.00 - 13.40 <b>Obstacles and Opportunities in Introducing - Automatic GUI Test Generation to Smartphone Application Testing</b> Tuula Pääkkönen, Nokia (FI) Mika Katara, Tampere University of Technology (FI)	
Time 13.45 - 14.15		
<b>EXHIBITION AND COFFEE BREAK</b>		
Time 14.15 - 15.15		
<b>Keynote</b> <b>The New Normal in Software</b> Darren Bibby, IDC (CDN)		
Time 15.15		
<b>CONFERENCE CLOSING</b>		

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# Together, we bring quality to life.

## Registration Details

Conference days can be booked separately. All prices are per person excluding VAT (25%).

### Early Bird Price (up to 31 July 2010)

#### Conference

2 days	1,062.50 EUR
1 day	743.75 EUR

### Full Price (after 31 July 2010)

#### Conference

2 days	1,250.00 EUR
1 day	875.00 EUR

Our general terms and conditions apply.

#### Prices include

Participation, conference documentation, workshops, lunch, coffee and snacks as well as the networking cocktail event.

#### Discounts

- > 15% discount for members of a supporting organisation
- > 50% discount for students; for registration a copy of the student ID is required
- > Discounts can not be added!
- > Special group discount for 6 or more conference days. Please contact us at [nordic@iqnite-conferences.com](mailto:nordic@iqnite-conferences.com). We will be happy to help!

#### Venue

Sheraton Stockholm Hotel  
Tegelbacken 6  
101 23 Stockholm  
Sweden

#### Registration

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## Organisers

**iqnite**<sup>®</sup> organised by

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